# Frederick Police Department Frederick, Maryland



# 2019 Annual Analysis Recruitment Plan and Agency Demographics CALEA Standard: 31.2.1

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#### **Department Mission Statement:**

It is the mission of the Frederick Police Department to safeguard lives and property and enhance public safety in partnership with our community

#### **Community Policing Mission Statement:**

A united partnership for our community, building collaborative and transparent relationships, with a focus on public safety, crime prevention, and quality of life.

#### **Hiring and Recruiting Practices:**

This report is provided in an effort to openly and transparently inform the Frederick community about the department progress in the recruitment, selection, promotion, assignment, and retention of qualified police personnel for 2019. This report will further address the challenges police agencies nationwide continue to face with progressing these efforts. This report will be posted on the Frederick Police Department website for review. The report highlights the department's on-going effort to hire a diverse workforce for both sworn and civilian support positions.

This report will outline the current employee status of the agency, along with recruiting statistics for the 62<sup>nd</sup> academy class. This selection process concluded during the 2019 calendar year and implementation of the 63<sup>rd</sup> academy selection process began.

This report details initiatives taken by the Frederick Police Department in its goal to be regarded as a police department that is not only representative of the proud community it serves, but a department that is transparent, progressive-thinking, and one that continues to be an integral part of the community.

The current authorized <u>sworn-strength</u> for the Frederick Police Department is 149 officers (Not including the Chief of Police).

#### <u>Current Status of the Frederick Police Department: Current Sworn- 146 (119 Males, 27 Females)</u>

#### Demographics Report as of year ending 12/31/2019

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2019	MALES				FEMALES				
Sworn	Cauca	sian	African	Hispanic	Asian	Caucasian	African	Hispanic	Native
Personnel			American				American		American
Officers	70		8	3	3	19	2		1
Supervisory (Cpl/Sgt)	24		1	1	0	5	0	0	0
Command	7 Lt'	S	0	0	0	0	0	0	0
(Lt./Capt)	2 Capt	tain							
Executive	1 Chie	f							
Total	103		9	4	3	24	2	0	1

<sup>\*</sup>Current vacancies as of December 31, 2019 consisted of 3 officers, and 2 Civilian positions, (MCIN Coordinator and Body Worn Camera Coordinator).

#### <u>Current Experience Level of Frederick Police Department (Sworn) Personnel</u>

Years of Service	Number of officers
Less than 5	46
5 to 10	41
10 to 15	32
15 to 20	23
20+ years	4

#### Non-Sworn Personnel, (44 Total, including Chief of Police)

Males Females

2019	Caucasian	African American	Hispanic	Asian	Caucasian	African American	Hispanic	Native American	Other
Executive									
Managerial					1				
Supervisory	2				5				
Non-	8				24	3			1
Supervisory									
Totals	10				30	3			1

<sup>\*\*</sup>Chief is included for demographic purposes but position does not apply towards authorized strength.

#### **Affirmative Action/Equal Employment Opportunities:**

The Frederick Police Department is committed to attracting, selecting, and hiring candidates without discriminating against individuals for reasons of race, color, religion, sex, age, national origin, marital status, disability, and sexual orientation. The Frederick Police Department is an "Equal Opportunity Employer."

The department's Affirmative Action Plan is codified into specific General Orders that provide detailed information in regards to the hiring process of both entry level recruit and lateral police candidates. General Orders are available for review on the police department's website.

In March of 2016, the Frederick Police Department achieved accreditation through the Commission on Accreditation for Law Enforcement Agencies (CALEA). This highlights a commitment to policing excellence and demonstrates adherence to Equal Employment Opportunity policies.

#### **Recruitment:**

Below are the recruitment platforms, events, and some of the marketing highlights that were used with the goal of increasing recruitment.

January 13th - Heraid Ivian Ivicula Full Color, half page recruiting ad tore i flor	January 15th	Herald Mail Media- Full color, half page recruiting ad (OFC Prior)
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January 18th New Year, New Career Fair- Hagerstown

February 27<sup>th</sup> Hood College Spring Career Fair March 20<sup>th</sup> York College of PA Career Fair March 21<sup>st</sup> Pennsylvania Hiring Expo

April 25<sup>th</sup> Frederick County Health and Wellness Expo

April 29<sup>th</sup> Frederick High School LINX Program

May 6<sup>th</sup> University of MD SPA Event- OFC Joseph attended as alumni

May 9<sup>th</sup> Frederick Community Career Fair (FISC)

May 10<sup>th</sup> MD National Capitol Park Police Recruiting Fair

May 15<sup>th</sup> VA Hospital "Cuffs and Cars" Event May 22<sup>nd</sup> Fort Meade Community Job Fair

June 1st Maryland State Police Community Fair and Job Expo

June 29<sup>th</sup> All Saints Block Party
June 23<sup>rd</sup> E. All Saints Block Party

July 11<sup>th</sup> Ocean City Police Recruiting Fair

July 4<sup>th</sup> Baker Park recruiting

August 6<sup>th</sup> National Night Out- Recruiters in every community

August 22<sup>nd</sup> Hagerstown Community College fair

September 3<sup>rd</sup> West Virginia Media Blast- 30 day radio ad, over 4 local stations

September 14<sup>th</sup> In The Streets Festival

September 12<sup>th</sup> Hood College Career and Internship Fair

September 26<sup>th</sup> Maryland State Police Law Enforcement Expo/Open House

September 26th FCC College Career Fair

October 4<sup>th</sup> Maryland State Police Career Fair

**CONTINUED**:

October 17<sup>th</sup> Veteran's Affairs Career Fair

October 26th Frederick Community Health Fair- Frederick Fairgrounds

November 20<sup>th</sup> MD Law Enforcement Expo (FISC)

November 26<sup>th</sup> MD Workforce Exchange Registration- Links career seekers and military

December 18th Greater Hagerstown Community Job Fair

The Frederick Police Department encourages participation of agency members of various ranks, duty assignments and tenure, to assist in our external recruiting events. These voluntary participants attend recruiting events with members of the Personnel Unit, and are encouraged to interact with potential applicants, to share experiences and personal views of the agency.

#### **Analysis:**

As generational trends and technology evolves, the agency's recruitment strategies have been customized to suit those trends. During calendar 2019, research has shown that digital advertising and social media, is reaching a much-larger audience than physical attendance at certain career and community job fairs. Paired with the overall expenses associated with attending some recruiting events, the Frederick Police Department has begun posting online position announcements with the same colleges, trade schools, and trade organizations. The agency had over 4,000 hits to the hiring site during the 62<sup>nd</sup> process which resulted in 546 applications.

In 2019, the Frederick Police Department purchased a radio media ad, which was broadcast for 1 month at the start of the 63<sup>rd</sup> Academy Selection Process. The radio ad was broadcast over 4 public channels, with the opportunity to reach thousands of daily listeners in the WV/MD area. This allows the Personnel Unit to reach a larger population of people, with longer exposure to job seekers through long-term postings. In 2019, data also showed an increase in the number of applicants that were referred by employees of the police department. Positive feedback continues from the addition of, "The Frederick Police Department is currently hiring police officers" added to the signature line of police department employees' e-mail.

The Frederick Police Department will continue to attend military events, and Law Enforcement Expos, and the agency has been monitoring the level of interest at each event to make better fiscally-responsible decisions, when preparing to travel.

# 62<sup>nd</sup> Entry Level Academy Hiring (August, 2018 to May, 2019)

Applied	546	100%
Caucasian	323	59%
African American	118	22%
Hispanic	72	13%

Native American	5	1%
Native Hawaiian	2	1%
Asian	25	5%

<sup>\*</sup>All percentages are rounded to nearest whole number

# 62<sup>nd</sup> Entry Level Academy Hiring Process by Stage

Stage of Applicant		<u>Applied</u>	<u>Attended</u>	<u>Passed</u>
Orientation		546		
Written Test			138	88
Physical Testing				64
Background			64	51
Investigation/Poly				
Psychological	/			26
Medical				
Final Selection		_		26

## Selected for the 62<sup>nd</sup> Class

Caucasian Male	3	30%
Caucasian Female	4	40%
African American Female	1	10%
Hispanic Male	1	10%
Asian Male	1	10%
Total	10	100%

### **2019 Lateral Applicant Hiring Process by Stage**

Applied	27
Disqualified/Withdrew at Application Level	9
Disqualified/Withdrew at Physical Agility	3
Disqualified/Withdrew after PHQ Review	6
Disqualified/Withdrew at Background Interview	3
Disqualified/Withdrew at Polygraph Examination	1
Disqualified/Withdrew at Psychological/Medical	
Hired	5

<sup>\*</sup>The 5 Lateral Hires consisted of 4 Caucasian Males and 1 African American Male

<sup>\*\*63</sup>rd Entry Level Academy Hiring (September, 2019 to March, 2020) is currently an open selection process, final statistics will be provided on the 2020 recruitment annual analysis.

#### **In-Service and Entry Training:**

In-service and entry level topics remain a top priority for police department staff. In addition to attending quarterly in-service training that is above and beyond the state mandates for sworn police officers, the department issued 190 training orders for training held locally and in the region above and beyond mandated topics. The list below also details some of the training offered in the areas of cultural diversity for in-service and/or entry level department staff.

- Frederick Center LGBTQ training
- Bi-lingual training with Centro Hispano
- Asian-American Center
- Islamic Society of Frederick
- Biased Based Policing & Implicit Bias
- Ethical Leadership Training
- Diversity and Inclusion Seminar Training
- HRC (Civil Rights and Human Rights)
- Way Station, ARC & ADA Division of Rehabilitation Services
- City-Wide Sexual Harassment Training- Sworn and Civilian

#### **Screening of Applicants:**

In 2018, Atlantic OccuPsych was chosen to be the vendor for all entry-level psychological screenings. Atlantic OccuPsych specializes in law enforcement, public safety and national security mental health services. Feedback continues to be extremely positive from candidates and background investigators. The agency looks forward to a continued professional relationship with Atlantic OccuPsych.

In 2019, several improvements were made to the department's selection process to increase efficiency of processing sworn personnel through state mandated background investigations. Specific changes were made to general order 1800, Recruitment of Personnel & general order 1805, Selection Process for Sworn Personnel. Additionally, these orders are posted online and covered during the orientation portion of the selection process to provide transparency of hiring practices to all candidates and the community in which the agency serves.

#### **Closing:**

The Frederick Police Department would like to thank the Frederick Community and all other stakeholders for their assistance and guidance with recruiting and hiring efforts this past year. This partnership ensures that Frederick City continues to be a great place to live, work, play and invest in.

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